

The banner features a dark blue background with a starry pattern. On the left, there is a logo for 'PHOTO & VIDEO EXPERIENCE' with a camera icon and the website 'www.PhotoAndVideoExperience.com'. To the right, the text '2019 PHOTO OF THE YEAR COMPETITION' is displayed in large white letters. Below this, a red banner reads 'R50 000 WORTH OF PRIZES'. To the right of the red banner, the text 'CAPTURE LIFE.' is visible. The main body of the banner is divided into six vertical panels, each with a category name at the top and a representative image: 'WEDDING' (a bride and groom), 'WILDLIFE' (two lions), 'NATURE' (a sunset over a landscape), 'FASHION' (a woman in a yellow dress), 'CREATIVE' (a woman's face), and 'SMARTPHONE' (a hand holding a smartphone). At the bottom, a red banner says 'CHOOSE YOUR CATEGORY AND SUBMIT YOUR ENTRIES NOW!' and the 'messe frankfurt' logo is in the bottom right corner.

Messe Frankfurt, the third largest trade fair company in the world, is proud to announce the launch of the Photo & Video Experience in 2019. Covering all aspects of the photography, video and related industries, the event is set to be the largest of its kind on the African continent.

This exciting competition forms part of the 2019 Photo and Film Expo which will be held the Kyalami Grand Prix Circuit from 26-28 July 2019.

CALENDAR:

Closing Date: 5 JULY 2019 (midnight 11h59)

Judging: 8 – 14 July 2019

Results: 20 July 2019

CATEGORIES:

1. Wedding
2. Wildlife
3. Nature
4. Fashion
5. Creative
6. Smartphone

Submission of entries for the Projected Digital Images:

1. Each author may submit a maximum of 4 Digital Images in each category.
2. All entries to be entered electronically via <https://www.photovaultonline.com> only.
3. Please remember to "FINALISE" your entry on PhotovaultOnline.com after images have been uploaded.
4. An acknowledgement of receipt of such an entry will be returned to the entrant.

Entry fees.

1. The entry fee is: R 100 per Category
2. Banking Details:
 - Messe Frankfurt South Africa (Pty) Ltd
 - Standard Bank
 - Cresta 007254 (051001 for electronic Payments)
 - Acc No 402017781
 - Swift Code: SBZA ZA JJ
3. Upload the PDF proof format of payment together with your images onto <http://www.photovaultonline.com>

Judging.

1. Presented images will be adjudicated "Live".
2. Various categories have been allocated to groups of judges who will judge the allocated category live at venues under categories.
3. Each photo will be judged by 3 or more judges. The sum of the scores will represent the final score.
4. Where 2 or more adjudicators are of the opinion that an image does not conform to the definition of the entered category, the image will be rejected. In the case where 1 adjudicator is of the opinion that an image does not conform to the definition of a specific category, the average point of the remaining 2 adjudicators will represent the final score.
5. Where there is indecision as regards disqualification the judges will take a decision after discussion.
6. If two or more entries by an entrant are similar, only the first image receiving an acceptance will be considered for special awards.

Conditions of entry.

1. Same or similar Images in different categories are not allowed.
2. No images or parts of images downloaded from the internet or copied from any source whatsoever may be used in work entered.
3. When entering each image must have a unique name.
4. The original image and all elements therein must have been taken by the photographer, whatever photographic medium is used. All actions in reaching the final presentation must be made by the photographer with the exclusion of film processing, un-manipulated commercial scanning and printing. By virtue of submitting an entry, the entrant certifies the work as his own.
5. Images with the authors name on them are not allowed. Such images will be disqualified.

6. The right to reproduce all entries for publishing is assumed.
7. Manipulations are prohibited in the categories as specified in the definitions below. By entering this competition, the author implicitly accepts the ruling of the committee in this regard.
8. Images must be in the following format:
 - a. JPEG file format.
 - b. File size may not exceed 2 mb.
 - c. Images must be resized to a maximum of 1920 pixels on the horizontal axis and a maximum of 1080 pixels on the vertical axis. It is recommended that the image is converted to the sRGB colour profile to ensure correct colour rendition during display and adjudication. Either the Horizontal or Vertical axis need to be equal to the maximum dimension in order that you are able to upload your image
 - d. The inclusion of a frame or border is permissible as long as it remains within above mentioned size restriction.
9. Submission of entries signifies acceptance of these conditions of entry.
10. Entries received with insufficient fees or without proof of payment will be rejected.
11. The three finalists from each category will be notified accordingly and invited to come to the event.
12. The winner of each category will be announced at the event. The top 3 images in each category will be printed and displayed at the event.

Categories and Definitions.

Wildlife - (no Landscapes allowed): **(Digital Manipulation not allowed)**

Manipulation is not allowed. Entrants warrant that they adhere to the PSSA Nature Photographer's code of ethics and that "The welfare of the subject is more important than the photograph." Nature photography is restricted to the use of the photographic process to depict all branches of natural history, except anthropology and archaeology, in such a fashion that a well-informed person will be able to identify the subject material and certify its honest presentation.

The story telling value of a photograph must be weighed more than the pictorial quality while maintaining high technical quality.

Human elements shall not be present, except where those human elements are integral parts of the nature story such as nature subjects like barn owls or storks, adapted to an environment modified by humans, or where those human elements are in situations depicting natural forces like hurricanes or tidal waves.

Scientific bands, scientific tags or radio collars on wild animals are permissible. Photographs of artificially created hybrid plants, cultivated plants, feral animals, domestic animals, or mounted specimens are ineligible, as is any form of manipulation that alters the truth of the photographic statement.

No techniques that add, relocate, replace, or remove pictorial elements except by cropping are permitted.

Techniques that enhance the presentation of the photograph without changing the nature story or the pictorial content, or without altering the content of the original scene, are permitted including HDR, focus stacking and dodging/burning.

All allowed adjustments must appear natural. Colour images can be converted to greyscale/monochrome. Stitched images are not permitted. Infrared images, either direct-captures or derivations, are not allowed. Images used in Nature Photography competitions may be divided in two classes: Nature and Wildlife. Images entered in Nature sections meeting the Nature Photography Definition above can have landscapes, geologic formations, weather phenomena and extant organisms as the primary subject matter. This includes images taken with the subjects in controlled conditions, such as zoos, game farms, botanical gardens, aquariums and any enclosure where the subjects are totally dependent on man for food.

Wildlife: Images entered in Wildlife sections meeting the Nature Photography Definition above are further defined as one or more extant zoological or botanical organisms living free and unrestrained in a natural or adopted habitat. Landscapes, geologic formations, photographs of zoo or game farm animals, or of any extant zoological or botanical species taken under controlled conditions are not eligible in Wildlife sections. Wildlife is not limited to animals, birds and insects. Marine subjects and botanical subjects (including fungi and algae) taken in the wild are suitable wildlife subjects, as are carcasses of extant species. Wildlife images may be entered in Nature sections of salons and exhibitions

Landscape images should be entered in the Nature category.

Nature

(Including Landscapes): (Digital Manipulation is not allowed)

1. A genre intended to show different spaces within the world, sometimes vast and unending, but other times microscopic.
2. A landscape comprises the visible features of an area, including physical elements such as landforms, water, living elements of flora and fauna, abstract elements like lightning and weather conditions.
3. Landscapes may be natural or man-made. Derived terms include:
 - City scape
 - Sea scape
 - Night scape
 - Snow scape
 - Street scape
 - Urban scape
 - Sand scape

Smartphone photography

Whether you are an amateur or pro, this is an open category for all smartphone imaging enthusiasts to get their work recognised. Images can be taken with any mobile phone (only) and cannot be edited by a professional editing tool on a desktop or laptop computer. Mobile phone editing is allowed. Images are not limited to any subject/object as this is an open category so feel free to submit your best image of any subject.

Digital manipulation.

Manipulation shall constitute any or all of the following modifications to the original image:

1. Adding an element to the image that was not contained in the original capture;
2. Removing an element from the image that was contained in the original capture;

3. Moving or repositioning an element of the image that was contained in the original capture.

In the categories Wildlife and Nature Landscapes, manipulation is not allowed.

In the other categories there are no restrictions whatsoever in the way authors choose to post process an image.

The following actions are allowed and are not seen as manipulation:

1. Cropping
2. Correction of lens distortion, chromatic aberrations, purple fringing, lens vignette and vertical/horizontal perspective adjustments;
3. Removal of dust spots or scratch marks from sensor or scanned images;
4. The blending of different exposures of the same scene to broaden the dynamic range e.g. High Dynamic Range (HDR); not allowed in Photo Journalism.
5. Focus stacking to widen the depth of field especially in Macro photography. In the case of Nature and Wildlife HDR and focus stacking will not be considered as manipulation and may therefore be used provided that the end result is a faithful representation of the original scene.

Thank you for your participation in the MESSE FRANKFURT competition and Good Luck.

Administration assistance by the Photographic Society of South Africa



PSSA Mission Statement

The Photographic Society of South Africa was founded in 1954 as a non-profit organization.

PSSA aims:

- to bring together all people interested in photography;
- to promote the highest possible standards of photography;
- to promote the interests of photography amongst all its members.

PSSA represents its members and fosters their interests at all levels.

PLEASE VISIT OUR WEB SITE <http://www.pssa.co.za> for further information.